Proposal for the supply and license of the CAPOW Portrait Experience Set

MILLIONS OF US – KIDS AND ADULTS ALIKE – LOVE DREAMING THAT WE HAVE SUPER POWERS. SO IF YOU'RE A SECRET SUPERHERO, OR HAVE A PASSION FOR COSPLAY, WE CAN HELP TURN FANTASY INTO REALITY AND CAPTURE IT FOREVER WITH OUR CINEMATIC CAPOW EXPERIENCE.

PERFECT FOR LITTLE MARVEL FANS (AND BIG ONES TOO) HEROES CAN GRAPPLE AND FLEX WITH A RANGE OF PROPS, FROM BOULDERS TO GIRDERS AND CHAINS TO SHIELDS. ALL IN FRONT OF A RANGE OF REALISTIC MOVIE BACKGROUNDS, INCLUDING A DEATH-DEFYING SKYSCRAPER DROP. AND WHILE EVERYONE'S BUSY SAVING THE WORLD, OUR EXPERT PHOTOGRAPHERS USE THEIR SUPER-VISION TO FIND AMAZING POSES, SO EVERY THRILLING MOMENT IS SAVED FOREVER.

THEN AFTER YOUR SHOOT'S FINISHED, THE STUDIO TEAM WILL USE THEIR POWERS TO ENHANCE YOUR IMAGES WITH ALL KINDS OF SPECIAL EFFECTS, FROM DRAMATIC LIGHT TO EXTREME WEATHER LAYERS, SO ALL YOUR PHOTOS PACK A PUNCH THANKS TO THE FULL HOLLYWOOD BLOCKBUSTER TREATMENT.

The package

- CAPOW isn't just a brand, it's a new genre of portraiture brought together in a complete kit

- Each CAPOW kit contains:
  - 34 licensed Rubie's Marvel and DC costumes
  - 3 sets of exclusive CAPOW Click Props backdrops & floors
  - A selection of film grade props including large boulder, medium boulder, iron girders, drainpipes, broken chains, shields and accessories

- Our CAPOW package also includes:
  - Training
  - Photoshop actions, layers and effects brushes
  - Royalty free superhero themed music
  - Promotional videos & sample images
  - Use of the CAPOW brand and merchandising

- Investment $7999 excluding shipping

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Backdrops & floors (9ft x 18ft)

A CLICK PORTRAIT EXPERIENCE

Armageddon Backdrop

Apocalypse Backdrop

Geo Storm Backdrop

Armageddon Floor

Apocalypse Floor

Geo Storm Floor

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Film Grade Props

- 2 x iron girders (100cm x 40cm / 80cm x 40cm) or
  2 X drainpipe set (80cm x 15cm / 80cm x 10cm)
- 2 x polystyrene rocks (80cm x 50cm / 60cm x 40cm) and
  Assorted polystyrene rubble
- 2 x 1m broken lengths of chain
- 1 x Captain America 24” shield*
- 1 x Wonder Woman 24” shield*
- 1 x Wonder Woman sword*
- 1 x Wonder Woman Rope of Truth*
- 1 x Catwoman whip*

* Or other relevant superhero accessories

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Example Super Hero Costumes

- Licensed Rubie's Marvel and DC costumes will complete the look and transform excited passengers into powerful superheroes

- Each CAPOW kit contains 34 licensed Rubie's Marvel and DC costumes, an example set is shown here.

- We only use the deluxe versions of the Rubie's range of costumes, most of which come with padded muscle chests and some with accessories such as shields, whip and sword

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Sample Imagery

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